2024

Berkeley Tennis Club W35K

PLACE YOURSELF AMONG THE RISING STARS OF THE WTA TOUR

SEPTEMBER 23–29, 2024



SPONSORSHIP GUIDE

W35K | A USTA Pro-Circuit Event | Professional Women's Tennis Tournament | One Tunnel Rd, Berkeley California 94705

Welcome

BERKELEY TENNIS CLUB W35K

We are delighted to welcome you to Berkeley Tennis Club W35K | a USTA Pro Circuit women's event proudly hosted at the historic Berkeley Tennis Club from September 23-29, 2024.

Nestled among the verdant hills of a charming neighborhood, Berkeley Tennis Club offers a unique and picturesque setting to witness rising tennis stars from around the world. This event is a pivotal stepping stone for many athletes, with numerous participants advancing to the world's largest stages, including Grand Slam events.

Our sponsorship packages are meticulously designed to meet your needs, providing your company with unparalleled advertising exposure through print media, on-court banners, and exclusive VIP experiences during finals weekend.

We look forward to welcoming you to an exciting week of world-class tennis and exceptional networking opportunities. Join us in celebrating the sport and supporting the future stars of women's tennis.

EXPLORE OUR SPONSORSHIP PACKAGES BELOW AND FOR FURTHER INFORMATION PLEASE CONTACT:

Brendan Curry, Tournament Director
BRENDAN@BERKELEYTENNISCLUB.ORG





SPONSORSHIP GUIDE

SPONSORSHIP LEVELS

Benefits	Title $25,000	Platinum $10,000	Gold $7,500	Silver $5,000	Bronze $2,500	Ace $1,000	Friends $500
Tournament Naming Rights	•						
Pro-Am	2	2	1	1	1		
VIP Box Seats for Quarters, Semis and Finals Matches	14	12	10	8	6	2	
Player/Sponsor Reception Tickets	6	4	4	4	4	2	2
Logo on Official Baseline Banner *size and placement according to sponsorship level*	•	•	•	•	•		
Sponsor Recognition Banner, On-Site						•	•

2024 BERKELEY TENNIS CLUB W35K

W35K | A USTA Pro-Circuit Event | Professional Women's Tennis Tournament | One Tunnel Rd, Berkeley California 94705